

## International Conversation Cafe

Lifestyle Topic: Creativity

Choose the quotations your group would like to discuss.

Curiosity about life in all its aspects, I think, is still the secret of great creative people. ~Leo Burnett

*Explain this quote in your own words. Do you agree with the author?*

*Name occupations where curiosity is valued? How?*

*Is curiosity ever a bad thing? Explain.*

*In which professional fields do you think use the most creativity? (example: science, education, etc.)*

Every child is an artist. The problem is how to remain an artist once he grows up.~ Pablo Picasso (1881 - 1973)

*What do you think Picasso meant by this quote?*

*How do you think creativity can be encouraged throughout a person's life?*

*Where do you think the ability to be creative comes from?*

*Do you think a person can learn creativity? Why or why not?*

*Does the education system in your country encourage creativity? How?*

*Who is the most creative person you know?*

*Who are some famous creative people in your home country?*

Creativity comes from a conflict of ideas.– Donatella Versace

*What do you think this quote means? Do you agree with the author?*

*Solutions to personal problems demand creativity. Use your creativity to list solutions to the following problems.*

*How to get a roommate to clean up after themselves.*

*How to find a job within one's major.*

*How to organize one's self to get everything done.*

*How does difficulties in life help one to become creative?*

*Do you think of yourself as a creative person?*

## Stories of Famous Inventors

Difficulties sometimes lead to creative or innovative solutions, as the following stories illustrate. What might be some other examples of inventions created to solve a problem?

### **BAND-AID**®

At the turn of the century, Mrs. Earl Dickson, an inexperienced cook, often burned and cut herself. Mr. Dickson, a Johnson and Johnson employee, got plenty of practice in hand bandaging. Out of concern for his wife's safety, he began to prepare bandages ahead of time so that his wife could apply them by herself. By combining a piece of surgical tape and a piece of gauze, he fashioned the first crude adhesive strip bandage.

### **LIFE-SAVERS**®

Clarence Crane, a chocolate candy manufacturer, found himself facing a dilemma due to the hot summer of 1913. When he tried to ship his chocolates to candy shops in other cities they melted into gooey blobs. To avoid dealing with the "mess," his customers were deferring their orders until cool weather. In order to retain his customers, Mr. Crane needed to find a substitute for the melted chocolates. He experimented with hard candy, which wouldn't melt during shipment. Using a machine designed for making medicine pills, Crane produced small, circular candies with a hole in the middle. The birth of LIFE SAVERS!

### **FRISBEE**®

The term FRISBEE did not always refer to the familiar plastic disks we visualize flying through the air. Over 100 years ago, in Bridgeport, Connecticut, William Russell Frisbie owned the Frisbie Pie Company and delivered his pies locally. All of his pies were baked in the same type of 10" round tin with a raised edge, wide brim, six small holes in the bottom, and "Frisbie Pies" on the bottom. Playing catch with the tins soon became a popular local sport. However, the tins were slightly dangerous when a toss was missed. It became the Yale custom to yell "Frisbie" when throwing a pie tin. In the 40's when plastic emerged, the pie-tin game was recognized as a manufacturable and marketable product. Note: FRISBEE® is a registered trademark of Wham-O Mfg. Co.

*Give some recent examples of innovations that solved a problem.*